



VICKY MO

Creative Project Manager |
Experience Designer | Storyteller + Leader

CONTACT ME

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EDUCATION

M.Sc. Interior Architecture

Pratt Institute | Brooklyn, NYC
2013 - 2016

Furniture Design

DIS | Copenhagen, DK
2015

B.F.A Cum Laude Fine Arts

Florida State University | Tallahassee, FL
2008-2012

COMPETENCIES

Space Planning **Human-Centered Design**
Retail Analysis **Project Management**
Team Spirit :) **Retail Digitization**
Omni Channel **Workplace Strategy**
User Research **Stakeholder Mgmt**
Brand Strategy **Productive Learning**

Danish - PD3 grade 7
English - Mother tongue
Chinese Mandarin - Conversational
Spanish - Beginner

WORK EXPERIENCE

Content Migration Analyst April - August 2025

CBRE / Turner & Townsend for Google | Remote Contract

- + Supported Google's global retail and workplace programs by managing design docs and digital knowledge systems used by architects, engineers, and facility managers.
- + Led UX improvements for the REWS Project Guide platform, turning complex creative and operational requirements into standardized global content and visual guidelines.

Store Designer + Project Manager Nov 2018- April 2025

Pandora | Copenhagen, DK

- + Drove 300+ store and activation projects annually, balancing creative storytelling with time, quality, and budget.
- + Integrated consumer insights and sales data into layout strategy, improving efficiency and in-store experience.
- + Piloted new retail concepts and materials, feeding results into future brand and design frameworks.
- + Partnered cross-functionally with design, marketing, operations, and external vendors to ensure alignment with brand and commercial objectives.

Interior Designer Oct 2017 - Aug 2018

Scott Brownrigg | NYC, NY

- + Conceptual, visualizations, and design development
- + Branding and graphic presentations/packages for clients
- + Test fits, construction detailing and documents

Architect + Design Assistant Feb - Sept 2016

Bang & Olufsen | Kongens Lyngby, DK

- + managing 500+ global retail stores, visual merchandising concept and window design
- + Project Managing exhibition designs (Milano Fuorisalone, IFA 2017, CEDIA 2017)
- + 2D and 3D visualizations, branding, and graphic presentations

Junior Art Design Director Sept 2016 - Feb 2017

513 Studios | NYC, NY

- + Visualizations for major television and Hollywood Networks
- + Construction detailing and documents for BID packages

SKILLS

AutoCad	Adobe CC	Guidelines	Furniture Making
Revit	Illustrator	Presentations	Model Building
SketchUp	Photoshop	Visualizations	Sketching
Vray	InDesign	Customer Journey	Painting
Enscape	After Effects	Construction	Ceramics
Rhino	AI Tools	Detailing	3D Printing
Hypar	Asana		Laser Cutters

WORK EXPERIENCE CONTINUED

Aug 2015 - May 2016	Manager and Librarian Pratt Material Resource Center I Brooklyn, NY
Aug 2013 - May 2016	Rapid Prototyping Technician Pratt Form and Tech Lab I Brooklyn, NYC, NY
Jan 2016 - May 2016	Interior Architect Intern Warren Red + Dutch East Design I NYC, NY
Aug 2013 - May 2016	Interior Design Assistant Pratt Institute I Brooklyn, NY
Nov 2013 - May 2015	Design Intern Nulux I Ridgewood Queens, NY

BRAND EXPERIENCE & PROJECT LEADERSHIP

- + Led cross-disciplinary teams through concept, production, and rollout for international retail and workplace activations (Pandora, Google, Bang & Olufsen).
- + Partnered with clients and creatives to translate brand storytelling into real-world experiences that inspire engagement and loyalty.
- + Introduced tools and workflows that increased project speed and collaboration across global regions.
- + Balanced creative freedom with delivery excellence — keeping ideas alive while ensuring quality, time, and budget.

VOLUNTEER

A'18 Day of Service
AIA I Brooklyn, NY June 2018
+ Repair and renovate the common area for a women's shelter

Van Alen Institute Design & Realdania Charrette
CAFx 2017 I CPH, DK May 2017
+ Led housing workshop where invited architects tackle density in cities today and in 2060

Construction Work
Habitat for Humanity I NYC 2013- 2015
+ Repair housing damaged during Hurricane Sandy in 2012

COMPETITIONS + AWARDS

LEED Green Associate 2018-2020
+ Knowledge of green design, construction, and operations

Finalist in IIDA NY Student Competition May 2016
+ Interior student competition placed with project pulse from portfolio

Finalist in Hennessey & Pratt
Wild Rabbit Art Competition 2015
+ Pop-up gallery event with art pieces based on their drive and personal "wild rabbit"

PERSONAL

Copenhagen has become my second home, shaping my journey through study, work, and love. After moving between NYC and Denmark, I've settled in charming Allerød with my husband and our two children.

Friends and colleagues describe me as open-minded, positive, and creative, always eager to collaborate and adapt to new challenges. I value empathy, fairness, and being open.

Outside of work, I love tennis, cycling, sailing, and mushroom hunting, as well as discovering new foods—especially Asian cuisine. Inspired by Anthony Bourdain's curiosity and empathy, I see hospitality as the ultimate art of storytelling. I bring that same warmth and curiosity into every project, connecting brands and people through experiences that matter. Creativity fuels me, whether through painting, ceramics, writing, traveling, or making illustrations inspired by life's ups and downs.